See It Solved™

Real examples. Real outcomes. 3 decades helping clients really see it solved.

DATA-DRIVEN TRANSFORMATION

• Built an Analytics Center of Excellence for a Fortune 500, transforming data into a strategic asset and eliminating redundant tech investments—resulting in a projected five-year **NPV in the tens of millions of dollars**.

• Trained 350+ business analysts at a Fortune 50 company with a custom 10-week applied data science program, **generating immediate ROI** from internal projects.

• Led a **full-scale cloud modernization** for an intelligence agency, decommissioning legacy systems and accelerating data-driven mission delivery.

ASSET OPTIMIZATION

• Powered a logistics giant's automated production system with 35M demand forecasts per hour, driving **multi-million-dollar savings**.

• Boosted predictive maintenance accuracy by 500% for an energy provider, helping **avoid $1M/day outages**.

• Modeled workload volume and staffing needs for a top food service chain, **improving hiring and scheduling decisions**.

CONSUMER GROWTH

• **Drove millions in profit** for a national wireless carrier, using ML and text analytics to cut customer churn by 17% (from 3.5% to 2.9%).

• Boosted marketing ROI for a brand by predicting customer lifetime value and **uncovering households 10x more likely to purchase**.

• Delivered a forward-looking price elasticity model that **uncovered previously unknown decision-driving insights** based on product lines, markets, and competitors.

RISK DETECTION

• Helped a tech client **recover $67M in fraud** by building and scaling an automated detection system.

• Uncovered $35.9M in scrap losses across manufacturing plants and **identified $20.3M in annual cost-saving opportunities** with a yield analysis tool.

• Delivered a data platform for a defense client to assess insider threats, now **recognized as a government gold standard**.

PROCESS AUTOMATION

• Automated the optimization of $900M in trade spend for a CPG client, **reducing employee hours required by 99%**.

• Automated risk scoring for regulatory filings, **saving a government agency $500M+** in review and labor costs.

• Built a global sourcing optimization model estimated to **cut costs by $12M in the first year alone**.

EXPLORE OUR CASE STUDIES

ELDER RESEARCH
DATA SCIENCE · AI · MACHINE LEARNING

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