



ELDER RESEARCH

— DATA SCIENCE · AI · MACHINE LEARNING —

See It Solved™

WHO WE ARE

With three decades at the forefront of applied AI and machine learning, Elder Research gives large organizations and government agencies a surefire way to solve their toughest data challenges. Hundreds of leading organizations have trusted us to ask the right questions, tailor solutions to mission-critical needs, and deliver results that actually stick.

FOUNDED IN
1995

90%
OF SOLUTIONS ARE ADOPTED AND
DELIVERING REAL ROI

AI & ML PROJECTS IN
THE LAST 3 YEARS TOTAL

250

150+
DATA SCIENTISTS
& ENGINEERS

HOW WE SERVE

You've seen the hype: AI will transform your business, unlock new efficiencies, and revolutionize customer engagement. But what you've likely experienced is something different: disconnected pilots, flashy tools with no real use, and little to show for growing investment. That's the gap between potential and performance. Elder Research closes it.

Our methodology is shaped by real-world experience—rigorous, adaptable, and outcome-driven. We don't just build models; we dig deep to understand your true business objectives, the complexity of your data, and the unseen factors shaping the challenge. Our team is hands-on from day one to deployment, driving adoption through stakeholder alignment, change management, and custom training—because a solution only works if your people use it. Our proven approach has three steps to ensure you **see it solved**.

SPOT THE REAL ISSUES

1

Based on your goals, your data, and what's really driving the problem.

CLINCH THE EXECUTION

2

With experienced data scientists and engineers guiding every step.

BRING EVERYONE ALONG

3

So your teams are engaged, aligned, and ready to put the solution to work.

Selected Clients

Capital One
Fannie Mae
Allstate
GEICO
Pfizer
Chevron
BP
U.S. Securities & Exchange Commission
Internal Revenue Service
Federal Deposit Insurance Corporation
U.S. Department of Defense
U.S. Department of Homeland Security

See more of our clients at:
elderresearch.com/clients

"Elder Research builds relationships to understand our business questions and puts a full range of analytics methods to work for us in a meaningful, actionable way."

Manager for Strategic Planning,
National Telecom Company

OFFICE LOCATIONS

Charlottesville, VA | Baltimore, MD
Raleigh, NC | Washington, DC



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WHAT WE DO

At Elder Research, we don't experiment on research projects in a lab. We work within your unique business model to deploy production-grade operational analytics solutions that inform decisions, deliver value, and transform organizations.

Common ways we partner with clients include:

INFORMATION STRATEGY	ANALYTICS DELIVERY	TRAINING
Discovery & Assessment Roadmap & Data Strategy Executive Coaching	Data Engineering Data Science & AI Cloud Analytics	Individuals Teams Organizations

INDUSTRIES

We have delivered innovative solutions in many fields, including:



AREAS OF EXPERTISE

Our solutions have been applied to numerous practice areas, such as:



LEARN MORE AT [ELDERRESEARCH.COM](https://elderresearch.com)

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